

Order #	Start	End	Headline #	Owed	Paid	Due
26087	4/29/2013	5/5/2013	6663028	\$6,698.00	\$6,698.00	\$0.00
26152	5/6/2013	5/12/2013	6667354	\$6,927.50	\$6,927.50	\$0.00
26151	5/13/2013	5/19/2013	6667379	\$6,341.00	\$6,340.75	\$0.25
26347	5/20/2013	5/26/2013	6681203	\$6,880.75	\$7,199.50	-\$318.75
26379	5/27/2013	6/2/2013	6686345	\$9,078.00	\$9,078.00	\$0.00
26447	6/3/2013	6/9/2013	6692000	\$10,361.50	\$10,361.50	\$0.00
27206	8/14/2013	8/20/2013	6784627	\$896.75	\$896.75	\$0.00
27205	8/14/2013	8/20/2013	6784539	\$2,698.75	\$2,698.75	\$0.00
27349	8/24/2013	8/27/2013	6800669	\$4,211.75	\$4,211.75	\$0.00
27385	8/23/2013	8/30/2013	6809790	\$8,891.00	\$9,167.25	-\$276.25
27408	8/28/2013	9/3/2013	6813432	\$4,488.00	\$4,211.75	\$276.25

**\*Sort data with each new order entry.\***

# POLITICAL ADVERTISER RE-CAP

Advertiser: Cuccinelli

A.E./Rep: W. Hildebrandt

Customer #: \_\_\_\_\_

HRP Office: Washington

Contract #: 27385 Date 8/23

Headline #: 6809790

Flight Dates: 8/23-8/30

Gross Amt: \$10,785.00

Net Amt: \$9,167.25

Checks Received	Net Amount
Dtd <u>82809 8/22</u>	<u>9167.25</u>
Dtd _____	_____
Dtd _____	_____
Total Rec'd/Net:	_____

Contract Revised/Date: 8/28

New Flight Dates: 8/23-8/30

New Gross: 10460.00

New Net: 8891.00

Contract Revised/Date: \_\_\_\_\_

New Flight Dates: \_\_\_\_\_

New Gross: \_\_\_\_\_

New Net: \_\_\_\_\_

Credit/Refund Due: \_\_\_\_\_

Memo Dtd: \_\_\_\_\_

Gross Amt: \_\_\_\_\_

Net Amt: \_\_\_\_\_

Check #: \_\_\_\_\_

Invoice	Bdcast Mo	Net Amt
<u>27385-1</u>	<u>Aug</u>	<u>1470.50</u>
_____	_____	_____
_____	_____	_____

Notes: \_\_\_\_\_

Invoice Total: \_\_\_\_\_

Completed: \_\_\_\_\_

Contract Agreement Between:

**CONTRACT**

WDBJ Television Inc.  
2807 Hershberger Rd  
Roanoke, VA 24017  
(540)344-7000

www.wdbj7.com

<b>Contract / Revision</b> 27385 /		<b>Alt Order #</b> 06809790
<b>Product</b> CUCCINELLI 4 GOV:*B*		
<b>Contract Dates</b> 08/23/13 - 08/30/13		<b>Estimate #</b>
<b>Advertiser</b> Poli/K Cuccinelli/R/ATG/VA		<b>Original Date / Revision</b> 08/23/13 / 08/28/13
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> WDBJ-TV	<b>Account Executive</b> WILL HILDEBRANDT	<b>Sales Office</b> Political
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

**STRATEGIC MEDIA SERVICES**  
3299 K Street NW  
Suite 200  
WASHINGTON, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WDBJ	08/26/13	08/30/13	5-6 Mornin'	5-6 MORNIN'		:30				NM	3	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/26/13	09/01/13	MTWTF--				3	\$120.00	0.00			
N 2	WDBJ	08/26/13	08/30/13	MORNIN'	M-F 6-7A		:30				NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/26/13	09/01/13	MTWTF--				3	\$225.00	0.00			
N 3	WDBJ	08/26/13	08/30/13	CBS EARLY SHOW	M-F 7-9A		:30				NM	4	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/26/13	09/01/13	MTWTF--				4	\$115.00	0.00			
N 4	WDBJ	08/26/13	08/30/13	LIVE WITH KELLY AND MIC-M	M-F 9-10A		:30				NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/26/13	09/01/13	MTWTF--				2	\$80.00	0.00			
N 5	WDBJ	08/26/13	08/30/13	/MILLIONAIRE	M-F 10-11A		:30				NM	3	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/26/13	09/01/13	MTWTF--				3	\$80.00	0.00			
N 6	WDBJ	08/26/13	08/30/13	THE PRICE IS RIGHT	M-F 11A-12P		:30				NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/26/13	09/01/13	MTWTF--				2	\$180.00	0.00			
N 7	WDBJ	08/26/13	08/30/13	NEWS 7 AT NOON	M-F 12-1230P		:30				NM	2	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/26/13	09/01/13	MTWTF--				2	\$190.00	0.00			
N 8	WDBJ	08/26/13	08/30/13	M-F 1230P-2P	M-F 1230P-2P		:30				NM	3	\$615.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/26/13	09/01/13	MTWTF--				3	\$205.00	0.00			
N 9	WDBJ	08/26/13	08/30/13	ELLEN	M-F 4-5P		:30				NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/26/13	09/01/13	MTWTF--				2	\$140.00	0.00			
N 10	WDBJ	08/26/13	08/30/13	ANDY GRIFFITH	M-F 530-6P		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/26/13	09/01/13	MTWTF--				2	\$350.00	0.00			
N 11	WDBJ	08/26/13	08/30/13	NEWS 7 AT 6	M-F 6-630P		:30				NM	1	\$535.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/26/13	09/01/13	MTWTF--				1	\$535.00	0.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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